



MINUTES

Team Sydney Inc Sports Council Meeting 4 October, 2006 7:30pm
Second Floor Lounge, Taxi Club, 40 Flinders Street, Darlinghurst

1	Attendance	
	Andrew Bondini (Spectres), Virginia Binning (Dance Dance Hot to Foxtrot), Danny Caretti (Bentstix), Darrell Johns (SHNC), Kate Rowe (Frontrunners), Roger Paterson (ASCC), Danielle Warby (Flying Bats), Jeffrey So (Freezone), Geoffrey Radford (Freelance Tenpin and TS board), Dave Randall (Sydney Rams Tenpin and TS board), Geoff Lyne and Terri Duarte (TS board)	
2	Apologies	
	Michael Johnson (Spokes), Nick Mills (SFR), Greg Antcliffe and Philippa Bolton (Team Table Tennis), G J Lee (Babes with Bats), Wally Salinger and Warwick Chan (Freezone), Simon Thompson (Convicts).	
3	Minutes of previous meeting held Monday 4 September May 2006	
3.1	Agreed minutes are accepted.	
3.2	Matters arising from the minutes	
	DR: Info to be provided to Danielle Warby on secure payment system.	
4	Correspondence	GR
	SHNC SF event is on their email auto reply.	
5	Team Sydney AGM 14 October 2006	
	Nominations from Sports Council for directors of Team Sydney are required to the TS board by Friday 13 October.	
7	Club Membership renewals	
	Overdue fees should be paid as soon as possible.	
8	Report on proposed Team Sydney Raffle	DR
	See attached paper from Dave Randall	
	DR called for help in setting up a task force. This year a raffle is planned. Key is getting clubs to sell tickets. Ideas for selling tickets were suggested. Selling period proposed from November to Fair Day – later discussion suggested that some club events will occur after Fair Day and the draw should be first week of March to maximise selling period – a nominated contact required in each club selling tickets. Target is 8,000 tickets. TS board has approved purchase of major prize. Suggestions welcomed for other prizes. Might Rainbow travel be approached for travel vouchers? Kate Rowe (SFR) asked: If the budgeted number of tickets is not sold, who carries the loss? Answer – Team Sydney. Kate repeated the question asking if Team Sydney would stand the loss on both raffles. Answer – there is only one raffle and if this one didn't work we would not repeat the mistake next year. 10 out of 11 agreed we should go ahead with project. Kate queried the statements in the paper seeking clarification of what the repayment to clubs would be. GR explained that, according to sales and profit made, it would be up to 40% of the value a club sold. DR stated there was no compulsion for any club to join in the project and went on to explain that Team Sydney needs between	

\$8k and \$10k income each year to continue activities in the style commenced this year. Some will be available from grants and sponsorships, a little from membership fees. Income will fund activities like Sports Day Out, Sports Village at Fair Day and the advertising for club activities such as the Mardi Gras Sports Festival which align with Team Sydney's aims and objectives. In future years a well organised raffle or art union might return \$5k to \$6k each year. Kate Rowe claimed the raffle will conflict with clubs' own fundraising programs. DR offered the opinion that only those clubs who wished to take part needed to and clubs could consider replacing their existing fundraising plans with this raffle. Team Sydney needs to work with some of the clubs that already have good fundraising skills, for many clubs the ability of Team Sydney to be able to put up several thousand dollars worth of prizes is seen as attractive. Danny Caretti said that member clubs compete with each other for funds all the time anyway, this is a way for the smaller clubs to get on the bandwagon and participate as well. Clubs will not have the hassle of sourcing prizes and Fair Day selling will be a team effort on the day. GL said only one of two clubs are capable of doing big fundraising activities, plenty of opportunity to sell tickets before MG. GR said Convicts had made comment this raffle would give them fundraising opportunity before their own raffle on Fair Day. Kate Rowe said she knew one other organisation on Fair Day that sold hot dogs all day and made \$5k with a lot less work than selling tickets. DR replied that the last TS hot dog stall run for TS made about \$4k and would have made more if staff were not required to be paid. Suggestions to repeat the stall in later years have not met with favour or found volunteers. DR offered to provide all the expertise and source the required equipment if someone else provided a roster of reliable volunteers. Any money raised by a food stall would go to TS's consolidated revenue; DR invited KR to put forward such a proposal for him to support. This raffle project is specifically designed to help the clubs help themselves. RP asked what the timing was for cash to be returned to the clubs; DR responded within two weeks of the draw, TS accounting system would allow cheques to be sent very quickly. There was some discussion about the opportunities for selling tickets. DR said there would be support in the form of posters and flyers. DC said his club sold about 1000 tickets at Marrickville Metro. DR said one advantage to sales is there will be no attached marketing. AB suggested we must chase sponsors. GL, GR and DR confirmed action would commence now we had confidence of clubs. DC said we should seek donations. DR said promotional plan for sponsors is required. We could also stage other events like trivia nights at which tickets could be sold or act as part of the entry fee. AB talked of involvement with Rotary which task force should follow up. DR to talk to Stuart Troy. GR said we must prove ourselves this year to increase size of raffle in the future. DC said to get as long a selling period as possible and liked the idea TS and clubs would be working together. GL said clubs to choose their own level of involvement. DC said he would like to replace his club's own raffle with this one. Kate Rowe questioned if the people at this meeting were properly representative of the member clubs because not all of them were present; not all potential 21 clubs are here to make a decision. GL said we don't need every club on board. Kate Rowe said "I have been instructed to vote against it." AB asked what presentations had been made to the clubs and what responses had been received. GR and DR advised that this was the presentation but two clubs

	<p>had already been enthusiastic. DR stated we need the known movers and shakers in some clubs to weight the team effort required to make the project work. GR to send summary email to clubs before the minutes.</p> <p>DC asked how soon we would know we are going ahead because he will stop his club's raffle arrangements. DR responded that tickets should be available for sale by 1 November.</p>	
	<p>Danielle Warby raised issues concerning negative relationship with Team Sydney caused by poor history of success with previous TS initiatives. Lack of inclusion in LOTL advertising for SDO was a major problem and Fair Day registrations were down on the previous year. DR to respond to problem and table matter at next board meeting. DR offered to have TS directors visit Flying Bats matches and events so grievances could be aired and better arrangements made for the future.</p>	
<p>9</p>	<p>Next Year's Activities</p>	
<p>9.1</p>	<p>Mardi Gras Sports Festival</p>	<p>DR/GR</p>
	<p>AB requested procedures. DC, as an example, explained how his club staged its hockey tournament; said inclusion in the MG guide was beneficial. GL said events were varied, volleyball over several days, some clubs play demonstration games or have training programs; some events like SFR Little Black Dress Run are novelty events and SFR also has serious runs. Ads will be taken in SSO SX News and LOTL. DR stated that last year the SF was successful for most clubs, SC had previously decided less money spent in press ads would have more impact. DR said objectives could be: to provide a focus point for training programs within a club; to encourage involvement by other clubs in the same sport; to take advantage of the TS advertising and publicity to recruit new members; to make our community aware of the many sports played. Cost for inclusion in the TS guide is zero for member clubs and \$55 for others. The adverts will have room to publicise the event and a 50-80 word profile on your club. Resulting publicity can also be good. Dance is still getting benefits from full colour pages in SSO.</p> <p>Essential clubs list their events through the Guide and Fair Day interactive form available on the Team Sydney website for event details, club info and stall requests. TS cannot access NMG information so this form is important.</p> <p>Terri Duarte is TS representative at NMG meetings.</p> <p>NMG need copy for TS half page. This space is already paid for by TS. Information and copy for inclusion in the half page must be received by TS this Saturday. Send to info@teamsydney.org.au – TD and DR will arrange copy and submit it to NMG. NMG is holding up pre-press to include this information, there will be no further extension of deadline.</p> <p>Deadline for information to be included in the TS web page guide and press advertising is 31 October 2006. Include what information you can to ensure inclusion even if you have to flesh out the details later. GR asked Kate Rowe what was being done about the LBD this year to which she replied she had no information. TD said she may be able to help AB get his event into the MG Guide even though the deadline is long past; AB should copy MG form to TD (as far as we know, form is still on the NMG website). DC reminded meeting that proof of PL insurance had to be given to MG.</p>	

9.2	Mardi Gras Fair Day	<p>NMG is keen to assist TS in extending scope of Sports Village. NMG is trying to get Pool in use. If this goes ahead we need to meet with Wett Ones and Stingers urgently. NMG have suggested we work together to get sponsors for Sports Village and have personal trainers as raffle prizes. Rabbitohs may be involved, we could plan demonstration matches and signing events (Red, Green and Fabulous!). Sponsorship could help pay for desirable overhead gantries for signage. KR warned that council DA approval might not be obtained in time. TD said pool is privately run and we will have to wait outcome of negotiations to find out how public entry to pool, admission costs or cost for NMG to hire are going to be resolved. Tristar's insurance will cover all TS events at Fair Day as was done last year.</p> <p>DR asked if NMG had any further ideas for promotion – demonstration sports including celebrities were favoured. GR called for volunteers to serve on the TS Fair Day task force. DR outlined how task forces work (explanatory board paper is on documents page of TS website). GL thought about five people are required, must attend meetings with NMG and may be a little more work than last year because main attraction is not guaranteed, scheduling and delivering events with Sports Village on the day; meeting attendance can be shared. NMG meeting days not yet known. DW says Flying Bats will change their SC delegate and will want a better recruitment return from Fair Day than last year. Agreed that more attractions at Sports Village need to appeal to women. DW said that within the lesbian community TS has a blokey image. DR said we know about the image and the board has concerns about being able to fix it. Our current push to remove politics from TS activities and the board room is likely to encourage more younger, and maybe female, directors. Unfortunately we cannot force the girls to volunteer.</p> <p>NMG will accept third party applications for Sports Village stalls to be submitted by TS. Fill out the interactive Guide and Fair Day form available on the TS website and we will advise NMG of the applications and preferences. First come best served. Stay tuned to find out how we are going to handle the NMG application fee. NMG will allow more stalls than last year if we get the applications. Deadline for form is 31 October 2006, second deadline for final details likely to be around early December. Meet the first deadline to be sure of inclusion in the program.</p>
9.3	Sports Day Out	<p>GR reminded meeting that SDO will not be held during the MG season. AB asked if next SDO would have a new agenda. GL was sure we will not repeat the same mistakes and we will have a better vision next time. Might be better to be an afternoon event after a lunchtime picnic. Planned for September/October.</p>
10	Any other business	<p>DJ enquired about MG parade. Previous SC meeting agreed single club entries might have impact but TS involvement would at most be confined to "grouping" a number of club entries; also agreed better to do a few things really well which is how Fair Day became a priority. GR mentioned that SC members do not have to wait for a meeting to promote ideas or ask questions. DJ asked who softball representative was. DC reported that 21 new people attended the recent</p>

	<p>Hockey open day which was above expectations; he thanks TS for their involvement. DR stated that website space is available for event promotion and a sports directory that can be used on other websites and distributed as an A5 flyer is planned. DJ said there may be room on club websites for a multi-sports page. DR to produce a pdf file for evaluation. DW offered her graphic design skills – DR to follow up, perhaps to start with the featured club idea from last meeting.</p> <p>AGM is on Saturday 14 October at 4:00pm in Taxi Club.</p>	
11	<p>Meeting close 9:15pm DC, AB and DR discussed ideas for the raffle after the meeting closed.</p>	