



MINUTES

Team Sydney Inc Sports Council Meeting 4 September, 2006 7:30pm

Second Floor Lounge, Taxi Club, 40 Flinders Street, Darlinghurst

1	Attendance	
	Danny Caretti (Bentstix); Simon Thompson (Sydney Convicts); Nic Mills (Sydney Frontrunners); Steve Bailey (Observer); Roger Paterson (ASCC); Geoffrey Radford (TS board and Freelance Tenpin Bowling); Wally Salinger, Warwick Chan and Jeffrey So (Freezone Volleyball); Dave Randall (TS board – recorder); Terri Duarte (TS board); Geoff Lyne (TS board).	
2	Apologies	
	G J Lee (Babes with Bats); Megan McLachlan (WettOnes); Greg Antcliff/Phillipa Bolton (Team Table Tennis); Andy Lamb and Lyndon Gaskin (Rams Tenpin Bowling); Bruce Mitchinson (Bridge); Brita Mortenson and Michael Johnson (Spokes); Penny Gulliver (GLMA); Adrian Richardson (OUTfielders); Kurt Brinschwitz (Wrestling).	
3	Minutes of previous meeting held Tuesday 9 May 2006	
3.1	Agreed minutes to be accepted	
3.2	Matters arising from the minutes	
	Items 7 and 8 already on this agenda.	
4	Correspondence	GR
	Volleyball, welcome back. GLMA. Sailing, harbour cruise on Boxing Day – open to TS member club members \$60, 4 hours. Straits Games, email to be sent. Community forum report – 2010 has asked us to promote cricket match on 15 October. Freezone welcome back event. GL reported on Pride community group and 2010 have responded to our offer to promote any sporting activities.	
5	Team Sydney board report	GR/DR
	Reports from Montreal and Chicago were presented at the last board meeting. Financial status is reasonable, uniform program made a small profit. NM asked what were the issues with FGG. TS is negotiating renewal with FGG. GL and DR explained the new FGG structure, past problems with confidentiality agreements and the current state of exchange of information. New FGG structure allows for 16 directors and an assembly with up to 60 sports and multi-sport organisations as members; multi-sport organisations carry two votes, the rest one. DR expressed the opinion that the new structure (similar to FIFA) is long overdue and should be welcomed. Delegates will not be compelled to work on committees and FGG is seeking experts in sports fields to assist host cities plan and stage events. GR and DR are to prepare a paper for the next board meeting outlining key issues. Board papers are available on the TS website. DR stated: Your board is not 'anti' the FGG but wishes to progress the association on a basis where we can make a contribution; discussions overseas were held with several organisations that expressed similar concerns. While there will not be director organisations in the future, there are some reformists who are taking on board the problems of the past and bearing them in mind as they initiate the new structure. WS expressed the past problems Freezone has had in getting clear and concise information from major organisations, recent decisions by volleyball teams from around Australia to attend either Chicago or Montréal were made with insufficient knowledge of events; hoping for more transparency in the future. DR opined that strong clubs that can afford to be part of the FGG assembly process should join and appoint a delegate; current evidence is that a worthwhile contribution can be made without being hampered by some of the exclusivity the FGG has had in the past. GR stated that there seems to be recognition of past issues in communication about individual sports and feelers are already out with some Sydney clubs to improve this situation.	
6	Team Sydney AGM 14 October 2005	
6.1	Sports Council Annual Report for the AGM.	
	SC report tabled (copy appended). Biggest new activity was SDO. TSMSF and Fair Day very successful.	
6.2	Nominations from Sports Council for directors of Team Sydney	
	Sports Council has right to appoint up to six directors and must advise the board of those appointments at a date to be provided by the board; that date will probably be 12 October. GR opined that TS board will better represent the sports if directors are appointed by the clubs. DR opined that, without two major international events, there won't be directors promoting their own political agenda and the board will be able to concentrate on staging and coordinating local events. GL pointed out that not all existing directors may nominate for the coming year and without sufficient directors TS can only exist, not operate. There is a danger there will not be enough directors to maintain TS activities. No nominations have been received so far.	
6.3	Membership renewals	
	Different structure without extended club membership outlined. Club membership is now \$55 inc GST. Some individual applications at reduced fees are being received and these cannot be processed until the clubs are members. Clubs are urged to renew and advise their members that to vote at the SGM they must join individually. GL said this change was instigated by SFR who pointed out the lack of value for extended membership. Lack of benefits for individual memberships is recognised and the board has a collective conscience about the value of TS to individual members. WS commented that giveaways are not worthwhile; individuals want help with costs of participating in events, coaching and equipment; TS might be a distributor of monies gained from organisations like NSW Sport and Rec. DR said expertise may need to be sought to deal with sponsorship and funding from major partners.	
7	North American Games	
7.1	Social event 2 July for Chicago and Montréal send off	GR
	About 100 people attended and inclusion of Convicts has brought favourable remarks.	
7.2	Report of medal tally for Chicago and Montréal	GR

	Agreed that names of medal winners should be listed on TS website. Montréal medal details still to be supplied.	
8	Recommendations to TS board for next year's activities	
	Preliminary ideas list is provided in Appendix 2	DR/GR
	<p>TD outlined MG situation – festival will be strongest in last two weeks. Deadline will be announced (early bird registrations by 7 September Thursday). Enter to get rate with what you know now and flesh out details later. The Festival Guide is best exposure for club events. TS will enter “Sports Festival” as an event.</p> <p>GL led discussion on events TS should focus on. List provided is discussion starter only. DC said Bentstix is running own open day because SDO was at wrong time of year for them. WS said Freezone is holding event now for similar reasons. Agreed SDO for 2007 should be in spring. SDO is for recruitment in part, Fair Day (18 February 2007) is best recruitment device and it would be good if the two events were six months apart. Sports Festival misses out on winter sports.</p> <p>Meeting suggested only do what we can do well. Concentrate on TSMGSF (sports festival), Fair Day and SDO.</p> <p>Major drawcard required for Fair Day. DR suggested we should have our own PA system and should obtain costs for large scaffolding. Sport demonstrations will only be extra to the main event. Suggested: swimming pool with water polo match, celebrity book signing or similar, acrobatic or aerobic display. Ji Wallace was easy to promote in the media, we need to take care that a multi-item program can be promoted attractively. Scaffolding could include jumping harness. Water slide on charge basis – could be sponsored by ACON or KY.</p> <p>Fair Day fundraising: could clubs join together on major raffle, one item to be sold on every stall, and maybe pre-sold by mail order, with TS taking one share?</p>	
9	Future events or function ideas to help promote sports clubs and Team Sydney.	
	Preliminary ideas list is provided in Appendix 3	RP/DR
	<p>WS: Funding from NSW Sport and Rec is more likely to be supplied for capital equipment than events. TS should be recipient of funding grant and disperse for capital equipment. SDO in spring would be in next funding year.</p> <p>Last year's Sports Festival Guide should be replaced with web site information, full page adverts in SXnews and SSO and double page in LOTL. Website, flyers and adverts should have same look and feel. Mardi Gras Guide is best vehicle for promoting Festival events.</p> <p>DC suggested all clubs should be listed with sport, telephone number and club name only with strong link to TS website. Centrally maintain details and appoint a person to keep media information up to date.</p> <p>Agreed good idea to feature a member club on website but not as an intro page. Change every month. Content to be mainly photographs with a small amount of text. Should not detract from image that website is an information resource. Suggested very difficult to get retailers to give up their display space.</p> <p>A5 laser printed flyer, 'Sports Directory', can be produced cheaply but requires volunteers to distribute.</p> <p>Idea is to provide a cost effective program that would not be cost effective for individual clubs to undertake; more important to promote clubs than the TS brand. Much activity will be for share of mind only – G&L sport exists! Clubs to advise what activities will assist recruitment. DC opined that TS should be more visible in club activities, could be benefit to TS to be more visible. GL offered comment that very few TS directors are available for visits. NM said no interest in SFR was generated by TS. DR and GL suggested this was contrary to reports from other clubs. Media, particularly SXnews and SSO, is very good exposure and effectively generates interest in clubs.</p> <p>DR suggested when clubs have events or items to sell the TS system for selling on line and processing credit card payments could provide benefits for the clubs and promotion for both clubs and Team Sydney. A list of considerations is supplied in Appendix 1. Main uses suggested as membership and event entry fees (particularly for TSMGSF); would be an extension of existing TS system.</p> <p>“Trade” cards would only be viable if done jointly with an organisation like ACON to ensure they do not appear sleazy.</p> <p>ST raised the issue of the Mardi Gras Parade, should we try for a multi-sport entry. GL opined that it is good, exciting entries by clubs get the interest. DR suggested TS involvement should be limited to bracketing the sports entries in one position in the parade; entries are hard work, can be expensive, and is the crowd really the target audience? NM suggested better to do fewer things well and not put energy into parade entry.</p> <p>Agreed website bulletin board should be retained. GR suggested could be promoted for discussion about club events. DR stated getting people to view the board might be a problem, how do you create the demand? TS website can show a link on major events' pages.</p> <p>Summary of items listed for Team Sydney:</p> <ul style="list-style-type: none"> • Have a Go at Hockey Day 24 September • Freezone Welcome Back Picnic 10 September • Sports Day Out spring 2007 • Team Sydney Mardi Gras Sports Festival • Fair Day 18 February 2007 <ul style="list-style-type: none"> ○ Sports Festival launch ○ Drawcard ideas ○ Pool – water polo ○ Celebrities – book signings – dunkings ○ Freestyle aerobics ○ Acrobatics training rig 	

	<ul style="list-style-type: none"> ○ Water slide ○ Mega raffle • Emphasise recruitment for clubs • Feature clubs on TS website • Central receiver and distributor of funding for sports capital • Centrally maintain contact details in media, bulletin boards etc. 	
10	Any other business	
	<p>Outgames in Melbourne in 2008. GL promoted proposed Outgames website for support to be input. 10 sports, 2000 participants. Please visit www.melbourneoutgames.org and complete survey. TS board has agreed to support subject to satisfactory financial arrangements. May be tied in with bid for Bingham Cup. Tourism Australia will be approached for interest in regional events (includes SE Asia and Asia Pacific regions).</p> <p>TS is keen to promote and emphasise international or interstate competitions that are being held by member clubs. TS will apply promotional leverage through its links and connections and assist in obtaining increased media publicity for such events. Major competitions may be sports specific but can do much to publicise G&L sport in general. Mardi Gras is keen to have interstate interest and sport is one way to get it.</p> <p>GR promoted idea of next meeting in four weeks. Day of week preferred is TBA – first week of October before 10th would allow for nominations for directors to be finalised.</p> <p>DR reminded member clubs that memberships are due. We need the applications in together with payments. After submitting your membership please send an email (to info@teamsydney.org.au) stating who the primary and alternate delegates for the club are. At Sports Council meetings, if a formal vote is required, each club has one vote; the delegate or alternate delegate may make this vote. Any person attending an SC meeting, even if from your club, will be treated as an observer unless TS receives written notice beforehand that the person is replacing an existing delegate or alternate delegate. In practice the SC usually records agreed items without a vote. Membership forms can be downloaded from the TS website, completed and posted in with payment or, if with credit card payment, can be faxed to DR at 02 9558 2909. Clubs are requested to use the on line membership application on the TS website whenever they can. Please remind your members of the reduced \$10 rate for TS membership. TS will normally communicate only with the one email address supplied by you and leave you to disseminate SC emails as you think fit.</p>	
11	Meeting closed 9:20pm – Next meeting GR promoted idea of next meeting in four weeks. Day of week preferred is TBA – first week of October before 10 th would allow for nominations for directors to be finalised.	

Appendix 1: Processing of funds electronically.

- Team Sydney has credit card processing facilities for MasterCard and Visa.
- Secure pay-on-line systems have been proven for selling merchandise and Team Sydney memberships.
- Check the Team Sydney membership page and follow through a dummy membership application to see how it works.
- Credit card payments are processed manually through an EFTPOS terminal (Team Sydney has authorisation to process internet, telephone and mail order payments).
- There are bank charges involved in processing credit card payments; Team Sydney would therefore retain, say, five percent plus GST of all payments received to assist in covering its \$700 annual cost and clubs should charge accordingly.
- Web pages for sales can be on any website but only Team Sydney operators will hold the codes and passwords for retrieving the secure payments details.
- The Team Sydney website can hold the pages linked appropriately from club sites.
- Multiple items with choices can be made available; Team Sydney can supply sample source code for clubs to host their own pages for sales.
- It would be a condition that the Team Sydney logo and a statement to the effect that Team Sydney will process the payments are included on all media offering the service.
- Orders placed automatically generate a confirmation email to the address provided by the person ordering and a notification of order placed to Team Sydney; the notification email can be forwarded or duplicated to the club concerned.
- Clubs should not make supply until Team Sydney confirms the payment has been processed satisfactorily; the confirmation will carry the same system generated number as the order.
- All media offering sales should be unambiguous about the fact that the club, and not Team Sydney, is making the supply; the confirmation email will include a statement to the same effect.
- The process is intended to assist clubs with certain promotions, membership fees and entry fees for events.
- Team Sydney suggests that entry fees for associated events as may be held for the Mardi Gras Sports Festival be on one order page on the Team Sydney website where clubs can agree common information to be collected; the same type of process may be viable for membership fees. Where different information is required a separate processing page has to be set up with the service provider.
- Graphics and jpeg photos can be included on selling pages.
- Team Sydney will ordinarily process payments within two working days of their receipt. Team Sydney does not currently have authority to process refunds. Customer copies of the credit card transaction reports could be posted to clubs on a weekly basis.
- A sample page without active links can be posted on the Team Sydney website to show how multiple items might be handled.
- Team Sydney will treat all monies forwarded as a transfer of funds and therefore will not account for any GST involved.
- Payments received and monies forwarded will be the subject of separate suspense accounts on the Team Sydney chart of accounts; each account will be cleared to a nil balance when payment is made.

