

Team Sydney Inc – Board Paper

This board paper is submitted by: Geoff Lyne

For acceptance as an agenda item in the meeting to be held on: 23/5/06

Date: 19/5/06

Title: Team Sydney Membership Restructure

Portfolios involved: Membership

Proposed duration:

Estimated financial impact: nil

Proposed activity or matter for discussion: Team Sydney Membership Restructure

At present Team Sydney has three types of membership. These are:

Type	Attributes	Benefits
Individual	Cost - \$20 Available to individuals	<ul style="list-style-type: none"> ○ Can vote at Team Sydney General Meetings ○ Can stand for Team Sydney Office ○ In years past discounts on Team Sydney Games Uniforms
Team – Standard	Cost - \$55 Available to any sporting club who meets the requirements (*1)	<ul style="list-style-type: none"> ○ Club is voting member of Team Sydney Sports Council and invited to be involved in all Team Sydney's activities ○ Can vote at Team Sydney General Meetings ○ Members can apply for Individual Membership at discounted cost of \$15 ○ Promoted through Team Sydney website and letterhead
Team - Extended	Cost - \$150 for up to 25 members then \$5 for each addition member up to 200 and \$4 for each member beyond that. Available to any sporting club who meets the requirements (*1)	<ul style="list-style-type: none"> ○ Club is voting member of Team Sydney Sports Council and invited to be involved in all Team Sydney's activities ○ Can vote at Team Sydney General Meetings ○ All members are automatically individual members of Team Sydney ○ Promoted through Team Sydney website and letterhead

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*1 - Constitution sets out four conditions which are in short:

- Main objective is sport for LGBT community;
- Has financial controls in place;
- Has a constitution or similar document; and,
- Holds public liability cover

Frontrunners have expressed a concern that they have not received sufficient value from taking extended membership because the lack of uniform discount this time around means that they have received no additional value than if they had taken standard membership.

In addition to this in this modern age of greater privacy laws there are issues with clubs taking extended membership from supplying Team Sydney with all of the information that Team Sydney requires to recognise the club's members as individual Team Sydney members.

Given the lack of value from the Extended Team membership it is proposed that this tier of membership be removed. The levels of Team Sydney membership would now be limited to:

Type	Attributes	Benefits
Individual	Cost - \$20 Available to individuals	<ul style="list-style-type: none">○ Can vote at Team Sydney General Meetings○ Can stand for Team Sydney Office
Team – Standard	Cost - \$55 Available to any sporting club who meets the requirements (*1)	<ul style="list-style-type: none">○ Club is voting member of Team Sydney Sports Council○ Can vote at Team Sydney General Meetings○ Members can apply for Individual Membership at discounted cost of \$15

There is an argument that this change will impact Team Sydney's membership revenue. This is a valid point but given the small proportion of Team Sydney's required operating revenue that membership fees represents this is not likely to have a major impact on the financial viability of Team Sydney. This loss in membership fee revenue is outweighed by the negative impact of not actually supplying any real additional value to the Extended Team members.

Kate Rowe has previously stated that she will submit a proposition to the board for additional benefits for individual members. This is a good idea but should be considered separately from this proposal.

Given that the constitution defines team membership but does not in any way describe the division into standard and extended this change can be finalised by the board and does not need to go to the AGM for agreement unless the board specifically think that it should.